

What Do I Need To Do?



If you think the BETA program might be for you, and you live in the following zip codes: 94541, 94542, 94545, 94546, 94552, 94577, 94578, 94579, or 94580, you should:

§ **Get an application.** Fill it out and bring or fax or email it to BETA. Pick up a course or workshop schedule and decide which programs are best for you.

§ **Go to the classes.** Once you complete and return your application, review the course/workshop schedule and select the programs you are interested in, just register for classes or workshops and show up.

§ **Use what you know.** Once you've completed your course, you will be prepared to get yourself a job!

BETA 2010-2011 Class Schedule

Session 1 10/5/10—1/13/11

Tuesdays and Thursdays

Session 2 1/18/11—4/21/11

Tuesdays and Thursdays

Session 3 3/28/11—5/25/11

Mondays and Wednesdays

Associated Community Action Program

Partners:

Workforce Investment Board
Madison Marquette & Bayfair Center

A.C. Supervisor Nate Miley

A.C. Supervisor Alice Lai-Bitker

A.C. Deputy Sheriff's Association

A.C. Public Works

A.C. Health Care Services Agency

A.C. Office of Education

A.C. Probation Department



BETA is a program of the
Associated Community Action Program

Phone (510) 481-0272

Fax (510) 481-0198

Email: info-beta@acap-action.org

This WIA Title I financially-assisted program or activity is an Equal Opportunity Employer/Program. Auxiliary aids and services are available upon request to individuals with disabilities.

Bayfair Employment Training Academy

Job Training for Youth in the
Unincorporated Area of
Alameda County



(510) 481-0272

Located in Bayfair Mall, 15555 E. 14th St,
San Leandro— Entrance Next to Target

Strengthening communities.
Changing lives.

What is BETA?

There is a strong need for job opportunities for youth ages 14-24 in the Eden Unincorporated areas of Alameda County. The Bayfair Employment Training Academy (BETA) trains youth from low to moderate-income families in the basic skills they need to prepare to enter the workforce.

At BETA, participants meet twice a week for 12 weeks to learn the skills and information they need to search for, secure and maintain a



Our Blueprint Curriculum has helped hundreds of Eden Area youth find jobs.

Classes

Each class is taught by trained case managers and employment specialists who walk youth through a step-by-step process of getting and keeping a job using a curriculum that has proven to assist hundreds of Bay Area youth find jobs. For youth ages 17—24, we also offer a GED preparation course.

Over 250 youth have completed BETA's Blueprint Curriculum, and 180 of these are currently working, a success rate of about 75%!

Course Completion

Once youth have successfully completed all of the classes in 12-week period, they will be given a certificate of completion. This certificate will assist them as they approach potential employers to apply for jobs. Many will recognize our certificate and be more likely to give BETA applicants interviews.

How well the youth does in their interview is dependent on their performance, but youth will have continued access to their case manager, who will provide help and support throughout their job search process. And youth who have completed the Blueprint course are eligible for continued assistance finding job opportunities.

Blueprint Curriculum

- **Create a job search strategy**
- **Craft effective resumes and cover letters**
- **Ace your job interviews**
- **Understand the job market**
- **Communicate effectively with potential employers**
- **Professional etiquette and workplace behavior**
- **Learn to manage money effectively**
- **Learn about your rights at work**
- **Understand the connection between education and employment (jobs versus careers)**

Other BETA Services

We also offer the following services:

- Drop-in computer lab for youth to conduct job searches and apply for work.
- One-on-one support services. Youth can talk to their case manager any time.
- Mental health screenings and support.
- Resource and referral for any additional issues the youth need help with.
- Weekly co-ed and gender-specific support groups.
- Monthly workshops in Financial Literacy, Resume and Cover Letter Writing, Interview Techniques, and GED Enrollment and Preparation.
- Quarterly Career Nights or Job Fairs.



BETA

Bayfair Mall, San Leandro
Lower Level Next to Target

Phone: (510) 481-0272

Fax: (510) 481-0198